

## **Introduction**

The Money Advice Service gives free impartial advice and provides tools, calculators, videos and other resources across a wide range of money topics and life stages to help people make the most of their money.

We have pulled together a snapshot of material we think is relevant to the 'interest only' mortgage customer from the extensive range of resources available on the Money Advice Service web site. We hope that the mortgage industry and particularly lenders will find some or all of this useful when they are communicating with their mortgage customers.

Most recently, the <u>Interest Only Mortgage leaflet</u> has been co-created with the FCA, industry, and the Council of Mortgage Lenders (CML) to help borrowers take steps to ensure the repayment of their interest only mortgage. This can be provided in a variety of sizes making it easy to post to customers.

We continue to develop further resources and welcome suggestions and feedback on what the industry and consumers will find helpful. With an understanding of the different consumer segments we can also ensure that resources are developed and targeted to meet their specific needs.

We are confident that the Money Advice Service in partnership with the FCA, the CML and the mortgage industry can create a set of resources specifically designed to help interest only mortgage customers understand their options – whatever their circumstances.

All resources produced are regularly reviewed and updated to reflect policy changes or developments. I look forward to receiving your feedback

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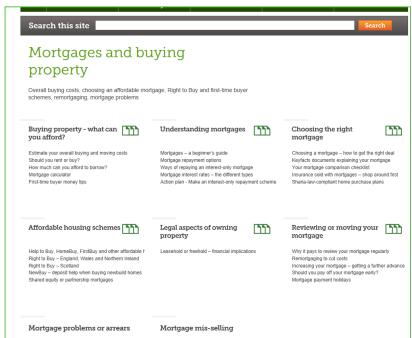
#### Money Advice Service: Homes and Mortgages website pages

The current Homes and Mortgages section is a key area of the web site and one of the most visited. The mortgage calculator is the most popular tool on the site receiving the most visits in 2012.

We have over 40 online articles, 7 mortgage videos, 6 mortgage action plans, a series of printed guides covering a wide range of mortgage and home buying topics. Our mortgage comparison tables, tools and calculators are designed to help consumers make informed choices and plan for a better future. All our mortgage and home buying content is available to support a variety of different campaigns, and can be tailored to meet the needs of specific customer segments, including first time buyers, home movers, remortgages, equity release scheme buyers, buy to let and government backed housing schemes. We cover the many different types of mortgages and repayment options and also provide practical advice on how to deal with mortgages arrears and consumer debt.

All of our content is written in plain English, is unbiased and impartial and regularly updated. Please note that our online articles and tools are also available in Welsh.

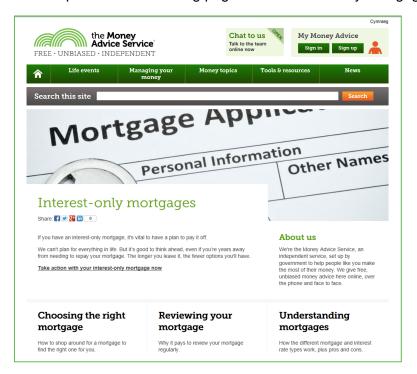
You can find our online mortgage guides from the <u>Mortgages and buying property</u> landing page



## 'Interest Only Mortgage' Landing page

Mortgage providers can link to a dedicated campaign landing page. This will help ensure that customers have easy access to relevant and timely independent information and advice; grouping 'interest only' information together in one place and tailoring content to specific segments improves the customer experience, journey and navigation of the site.

Below is an example of what a landing page for an interest only mortgage could look like:



### **Interest Only Mortgage specific resources**

The Money Advice Service already has advice specifically tailored to borrowers with an interest only mortgage which can be targeted at different segments:

## Ways of repaying an interest only mortgage

#### This guide explains:

- what an interest only mortgage is
- the different types of repayment vehicles
- how to calculate how much you might have to save each month to repay an interest only mortgage by the end of the term
- the importance of regularly reviewing an interest only mortgage, and
- links to 'dealing with an endowment shortfall' and other relevant articles



## Dealing with an endowment shortfall

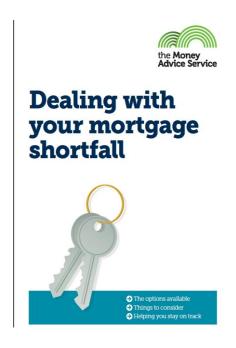
This guide explains why some endowment mortgage policy holders are facing a shortfall and gives practical advice on what to do. It explains the different options available to consumers and where to go to get more advice.



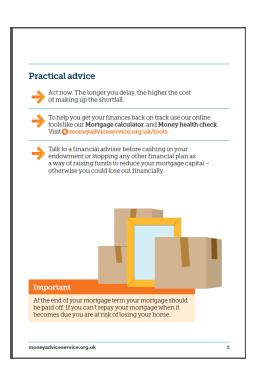
#### The A5 printed publication – 'Dealing with your mortgage shortfall'

This guide is currently sent by firms to 2.5m endowment mortgage policy holders with their annual policy statement

It provides practical advice and options to help customers get their mortgage back on track and links to tools and calculators to help them do this







## Interest only mortgage flyer

Our new 'Interest only mortgage'
printed flyer is an easy, low cost way of
getting key messages across to interest
only mortgage customers. It gives
practical advice and a simple to follow
step by step action plan

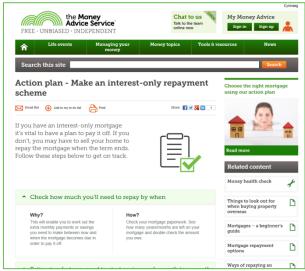
It was produced in collaboration with the mortgage industry, the CML and the FCA and is available to all mortgage lenders and can be sent direct to borrowers.

#### **Online Action Plans**

These are designed to raise the profile of areas we think consumers should be aware of and help them take control of their finances.

Our Make an interest-only repayment scheme action plan and Review an interest-only repayment scheme provide simple steps to help customers get a repayment plan in place and reminds them to review it regularly to stay on track.







### **Money Advice Service Videos**

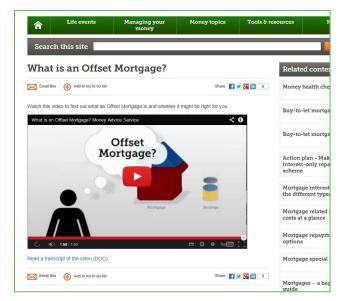
We have developed a range of easy to understand videos giving simple guidance on various topics including:

'should you overpay your mortgage' this short video highlights the benefits of overpaying, and gives useful examples. This can be targeted at all interest only mortgage customers and particularly those who are intending to 'overpay' to make up their shortfall



And, 'What is an offset mortgage?' explains the value of this type of mortgage for people with savings, who may be unable or reluctant to make lump sum or regular overpayments. The self-employed for example, often need to set aside money to meet their future tax liabilities. This can be targeted at borrowers who plan to rely on savings to meet any shortfall.

See all our videos here: <a href="http://www.moneyadviceservice.org.uk/videos">http://www.moneyadviceservice.org.uk/videos</a>



#### **Comparison tables**

Our impartial mortgage comparison tables help people to search for a mortgage. They highlight the total amount payable so that borrowers can more easily and accurately compare the overall cost of different mortgages

See all our comparison tables here: www.moneyadviceservice.org.uk/comparisontables

#### **General Tools**

Our website contains many tools and calculators to help people budget more effectively and make the most of the money they have.

The <u>Budget planner</u> helps people work out how much money is coming in and what they are spending it on. It highlights when someone's spending exceeds their income and explains what can be done to address this.

The planner takes account of different sources and frequency of income and expenditure eg weekly, fortnightly, monthly, etc.

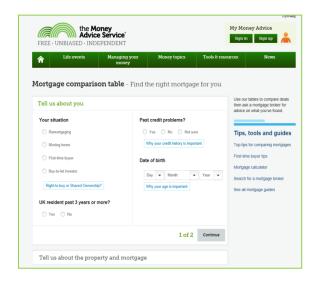
The output can be shown as a weekly or monthly budget.

Our <u>Cut-back calculator</u> helps to identify how to make savings on regular purchases.

The <u>Money stretcher calculator</u> is designed to help someone work out how to get their money to last over a particular period.

The <u>mortgage calculator</u> is designed to help borrowers work out the cost of their mortgage repayments and the impact of a rise in interest rates:





Our <u>Debt test</u> will help someone find out how likely they are to have problems with their borrowing. It tells you how you would appear to a credit reference agency.

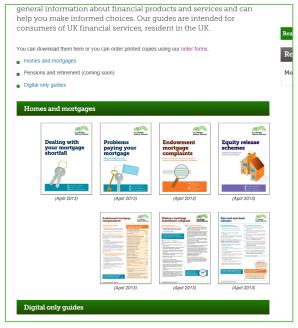
The full range of calculators can be found here: <a href="www.moneyadviceservice.org.uk/calculators">www.moneyadviceservice.org.uk/calculators</a>

#### **Printed guides**

Our range of <u>free printed guides</u> are available for use and some are sent directly to borrowers by firms.

You can order up to 2,000 at a time, to be delivered within 7 days, free of charge. Use our online order form here:

www.moneyadviceservice.org.uk/orderforms



#### Other useful resources

In addition to the resources mentioned above, we also have comprehensive advice and information on a wide range of relevant topics including <a href="Managing debt">Managing debt</a>, <a href="Borrowing money">Borrowing money</a> and <a href="Money saving">Money saving</a> tips.

#### Life events

We know that certain life events – like having a baby or losing your job – can have significant financial consequences. And it's at times like these that people are most likely to be looking for money advice and motivated to act. We have an area of our website dedicated to giving action-orientated advice to help guide people through the financial decisions that these life events bring.

Life events covered are:

- □ Leaving school or college
- □ Setting up home
- ☐ Having a baby
- Losing your job
- □ Retirement
- Divorce and separation
- Long term care
- □ When someone dies



See our Life events section here: www.moneyadviceservice.org.uk/lifeevents

#### **Telephone support**

Our unbiased Money Advisers are available over the phone on **0300 500 5000**. They can help set up a budget, offer guidance on maintaining a budget, answer questions on debt (although not debt crisis), borrowing, credit, insurance and general day-to-day money matters. They can be contacted:

Day	Opening hours
Monday – Friday	8am – 8pm
Saturday	9am – 1pm

### **Face-to-face support**

We offer face-to-face money advice across the UK. Our unbiased Money Advisers can cover most areas of personal finance from managing and maintaining a budget, credit, borrowing, debt (but not case work) through to saving for a rainy day and pensions. If there is sufficient demand our money advisers can come to you to run appointments for the day. If you feel you may have suitable demand for this please contact us on **0300 500 5000**.

#### **Syndication**

At the Money Advice Service we're keen to share our web content, allowing partners to use it on their own websites. We'll soon be publishing information on our partners' page outlining different options for content syndication. If you're interested in using content and tools from moneyadviceservice.org.uk please get in touch with us.

#### Contact details for further information

We do hope you find this helpful. We will be adding even more useful information and tools to support borrowers who need to repay their interest only mortgage

If you have any suggestions for new materials that would help you or your users, or if you require any further information email: Nick.Hill@moneyadviceservice.org.uk



The **Money Advice Service** is set up by government and offers free and impartial tips, tools and planners on life's money matters.